

VIE DES ARTS

NET ADVERTISING RATES 2010

Circulation: 8000

15% discount for each insertion with a yearly contract of 4 consecutive insertions.

BLACK AND WHITE	4 x year	
Double page	\$6 000	\$5 100
Full page	3 200	2 720
Half page	1 800	1 530
Quarter page	1 100	935
Horizontal strip	600	510

COLOUR

Double page	\$7 000	\$5 950
Full page	4 000	3 400
Half page	2 500	2 125
Quarter page	1 500	1 275
Horizontal strip	900	765

COVERS

Covers 2 or 3	\$4 500	\$3 825
Covers 4	5 000	4 250

*ADDITIONAL CHARGES

Typography, mechanicals, colour separation and charges **from \$ 75**

MATERIAL REQUIRED

Informatic

Format: PDF high resolution (300 dpi)

Colour: CMYK

Email: rm@cgcom.com

with proof by fax 514 848-9772

Here's how to access the FTP server CGCOM.

Using a FTP software

IP Address : 207.115.105.42

User : viedesarts

Password : vda

Using browser

URL Address : http://207.115.105.42:8000/Login

User : viedesarts

Password : vda

with proof by fax 514 848-9772

TECHNICAL DATA

Printing: Lithogravure (offset)

Halftone screen: 150 line

Trim size:

228.6 X 292 mm **9 x 11.5 in.** **54 x 69 picas**

Bleed page:

245.618 x 301 mm 9.666 x 12.166 in. 58 x 73 picas

Type page:

196.321 x 258.233 mm 7.729 x 10.166 in. 46.4 x 61 picas

Half page (horizontal):

196.321 x 126.294 mm 7.729 x 4.972 in. 46.4 x 29.10 picas

Half page (vertical):

95 x 258.233 mm 3.741 x 10.166 in. 22.5 x 61 picas

Quarter page:

95 x 126.294 mm 3.741 x 4.972 in. 22.5 x 29.10 picas

Horizontal strip:

196.321 x 60.244 mm 7.729 x 2.371 in. 46.4 x 14.3 picas

DEADLINES FOR INSERTION

Spring issue: mid-April

Summer issue: end of June

Autumn issue: end of september

Winter issue: end of december

TERMS OF PAYMENT

Within thirty days following publication.

*Advertisers are responsible for expenses related to electronic-files improperly prepared. No major changes accepted on revision of proofs unless due to an error on our part.

COPY AND CONTRAT REGULATIONS

- Advertisers and advertising agencies assume liability for all content of advertising printed and also assume responsibility for any claims arising there from made against the publisher.
- Advertiser and advertising agency agree that the publisher shall be under no liability for failure for any cause to insert any advertisement.
- Advertiser and advertising agency are jointly responsible for payment of advertising published.
- Cancelations cannot be accepted after closing date.
- All advertising material is subject to approval of the publisher.

VIE DES ARTS

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